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Mössingen, 20th July 2022

INVITATION

The Mittelstandsunion (MIT) Kreis Tübingen and the Landesverband Baden-Württemberg of Liberaler Mittelstand (LIM) together with the Institute of Social Strategy and PWOA alongside our partners and supporters, we cordially invite you to participate in the continuation of our event series, attending the

Business Dialogue with Africa - "Continent of New Beginnings"

General conditions, practice, possibilities, outlook for medium-sized and family owned companies

Country Focus: Egypt

"Expert Workforce, the Dawn of the Renewable Hydrogen Age"

29. July 2022

Dialogue in Germany

12:30h – 14:00h

Company- with Production Tour

**SCHAUFLER Academy
Peter Schaufler Straße 3**

14:00h – ca. 18:30h

Business Dialogue Africa and After Work

**72108 Rottenburg - Ergenzingen
trainings-events.bitzer.de**

and

18-19th October 2022 Dialogue in Egypt

Deepening Business Visit to facilitate direct exchange

prior: October 17th, 2022: Suez Canal Economic Zone Administration
or: New Capital Municipal Administration

12th ArabExpo Business Forum

**Triumph Hotel
Cairo (Heliopolis)**

Egypt is the second strongest economy in Africa. Its gross national product ranks 33rd. The country has overcapacities in its renewable energies and is the leading nation in the Arab world in the training of engineers and skilled workers. The Business Dialogue Africa, designed as a theme day and oriented on a workshop format, offers all interested parties an open platform across sectors and associations to get to know the countries and regions of Africa. Non-partisan and non-political, experts on the country and its people, government representatives and entrepreneurial practitioners bring us closer to the continent, country by country, region by region. The aim is to present the realities and opportunities for entrepreneurial engagement in Africa in a practical way, to give a concrete impression for intensified personal market assessment.

Gastgeber:



Partners:



Enablers:



Contact Points KMU:



Dialogue in Germany

29th July 2022

A G E N D A :

Preliminary Programme:

Host Company - and Factory presentation

Period: 12:30h - 14:00h st. (Open reception)

12:30 Opening (open reception, continuous until 14:00)

Coffee

12:40h Welcome host with company management

Core Event:

Business Dialogue Africa with Egypt:

Period: 14:00h st. - approx. 18:00h.

80 - 110 participants, mainly owners SMEs.

Entry restrictions subject to CORONA rules in application.

Business Dialogue Africa - " Continent of New Beginnings "

Egypt: " Expert Workforce and the Dawn of the Renewable Hydrogen Age "

Period: 14:00h st. - ca. 18:30h

Content and Programme:

1. Introduction (75 minutes) (14:00h - 15:00h c.t.)

14:00h: Honorations

Greeting **co-organisers** (5 min.)

Greetings **supporters** (15 minutes)

14:20h: **Host Welcome** Mr. Volker Stamer, Director SCHAUFLEDER ACADEMY. (10 minutes)

14:30h: **Vice Federal Minister for Education and Research – Dr Jens Brandenburg** (10+5 minutes)

14:45h: **Minister for Economic Affairs - Dr. Nicole Hoffmeister-Kraut** (10+5 minutes)

15:00h: Tour with personal exchange with our dialogue supporters

until 15:20h Break - Egyptian specialties

2. Core Event

Main part I (country presentation) (30 minutes) (15:15h - 15:45h)

15:20h: **Egyptian Representative - Embassy of the Arab Republic of Egypt** (20 minutes)

until 15:45h Break - Egyptian specialties

Main part II (input session) (75 minutes) (15:45h - 16:50h)

15:45h: **Keynote speech Presidential Advisor on Sustainability - Dr. Hani El-Kateb. (30 minutes)**

Head of the working group "Utilization of German Hydrogen - Technology Development for Egypt"

16:15h: The industry development initiative "H² - Global" - **Prof. Dr. Nicole Glanemann, BMWi** (15 minutes)

16:30h: „Training – Made in Germany“ - **Kristine Fänger, iMOVE im BIPP** (5 Minuten)

16:35h: Skilled experts for medium-sized companies – **Günther Hayn, Festo Didactic SE** (15 minutes)

until 16:50h Break - Egyptian specialties

Main part III (practice) (50 minutes) (16:50h - 17:40h)

Companies report on their business practice experience with Egypt

16:50h: Field report of a company from 25 years in Egypt

BITZER Group – Volker Stamer, Director Schaufler Akademie, BITZER Kühlmaschinenbau GmbH

TÜO Technical Inspection Organization GmbH - Dr. Jürgen Unfried / Fatema El Zahraa

17:10h: More members to share their Egyptian field operation and cooperation practice:

DHL Group – Tobias Meier, CFO, DHL Global Forwarding MEA

bis 17:50h Pause - Ägyptische Spezialitäten

1. **Final part** (50 minutes) (17:40h - 18:30h)

Conclusion / End

17:40h: **Context and Outlook - Christian Hiller von Gaertringen, Africa Partners** (20 minutes)

Conclusion / Acknowledgements, invitation 12th ArabExpo Business Forum March 2022. (10 minutes)

From 18:10h Common conclusion (small reception)

From 20:30h Dinner / small circle socializing for Co-Organisers, Speakers and Supporters

To a good event.

We look forward to welcome you there!



Prof. Dr. Ulrich Hemel



Falk W. Föll



Dr. Thilo Scholpp



Thomas Haberbosch

Notices:

Orelon GmbH as conference interpretation service support with their barrier-free transcription technology.

AWE – The German Federal **Agency for Economic Cooperation and Development** advises German and European companies on the Promotion and Financing Instruments of German Development Cooperation. Their experts shall be exclusively available for all participants in course of the dialogue.

iMOVE is a networking platform to enhance international cooperation in vocational education and training (VET) between German training providers and international partners initiated by the German Federal Ministry of Education and Research (BMBF). Their experts shall be exclusively available for all participants in course of the dialogue.

Dialogue in Egypt 17th – 19th October 2022

A G E N D A :

Preliminary Programme:

17th October 2022

Delegation Visitor Programme personal registration with company profile required.

Optional Visits:

a) **SC Zone General Administration (Suez Canal Economic Zone) with opportunity for discussion**
or

b) **Cairo New Capital City Municipal Administration and Planning Authority**

Evening: informal preparation for next day, get-together, socializing and exchange of information

Core Event:

18th October 2022

Business Dialogue Africa with Egypt:

12th Arab Expo Business Forum Presence Day – Workgroups, Panel Discussions

11h ct. - approx. 17:30h Registration with company profile required in advance.

19th October 2022

12th Arab Expo Business Forum Results Business Matchmaking (AHK and ArabExpo Business Forum)

Meetings / company visits: early registration with company profile **required in advance.**

On German side: 25 - 40 participants, mainly SME owners, senior management, German-Arab Chamber (AHK Egypt), KfW and GIZ.

On the Egyptian side: 80 - 120 participants, Ministries of Economy, Energy, Environment, Infrastructure Planning, State Economy and International Economic Relations with senior ministerial administration, representatives of the "United Economic Chambers of Egypt", companies, bank representatives, industry representatives, leading research and training institutions and agencies.

Participation estimates subject to CONONA travel and attendance restrictions.

Business Dialogue Africa - "Continent of New Beginnings"

Egypt: "Expert Workforce and the Dawn of the Renewable Hydrogen Age"

Period: 17th October 2022 to 19th October 2022

Content and Program:

1. Preliminary programme

Optional Visits:

- a) **SC Zone General Administration (Suez Canal Economic Zone) with opportunity for discussion**
- b) **Cairo New Capital City Municipal Administration and Planning Authority**

17th October 2022

11:00h: Visit appointment with presentation, guided tour and talks

18:30h: Get-Together informal preparation ArabExpo Business Forum, getting to know each other and exchange of information

2. Core event

Business Dialogue Africa: Germany with Egypt at the 12th ArabExpo Business Forum (full day)

18th October 2022

10 h: **Welcome and prelude**

Keynotes

Ministerial addresses and panel

Joint publicity / media interviews

until 13 h Break - lunch / buffet

13 h: **Conference part (Seminar Sessions)**

13h - 15h: **Seminar Sessions I (Input Sessions I)** (Workshops)

Session A)

"Business Practice and Cooperation Summit."

G.E.T.S., PWOA, TÜO, N.N.

Thomas Haberbosch, G.E.T.S., PWOA, **Prof. Dr. Jürgen Unfried** with **Fatema El Zahraa**, TÜO, 'Solid Certifications - Means and Basis for Cost Control and Business Practice Facilitation'

Session B)

"Vocational Education Summit."

AHK Cairo, Ministry of Education, NQI (National Quality Institute), FESTO Didactic SE, N.N.

Jan Nöther, Managing Director of German - Arab Chamber (AHK) in Cairo, **Dr. Magdy Al-Sharif**, DELTA (education provider), **Dr. Nader-Iman Imani**, Festo Didactic SE

'German dual training as a standard for Egypt's vocational landscape - exchange of skilled workers and young talent with a future'

Germany's dual system of vocational education and training (VET) enjoys an excellent international reputation and is very much in demand around the world. This is supported by the Federal Government's one-stop strategy for international cooperation on VET.

Session C)

"Hydrogen, Future Energy and Industry Summit."

MIT and LIM, AHK Cairo, DE International, N.N.

Michael Theurer, Federal Vice - Minister for Digital Affairs and Transport (solicited), **Dr. Thilo Scholpp**, General Secretary Liberaler Mittelstand, **Sonja Miekley**, DE International

'The Dawn of the Hydrogen Age - Cooperation Approaches of German Companies with Egypt'

Session D)

"IBS Social Entrepreneurship Summit."

The Social Entrepreneur School (IBS), Centre for Strategic and Economic Studies (CSES), N.N.

Prof. Dr. Jan-Urban Sandal, IBS

Scientific political and economic analyses, exchange on the design of sustainable business models and social entrepreneurship, graduation ceremony Social Entrepreneur School IBS

until 15 h Break - coffee



MIT MITTELSTANDS- UND WIRTSCHAFTSUNION TÜBINGEN



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Baden-Württemberg



Plattform
Wirtschaftsvereine
Oberschwaben
Allgäu

15h - 17h: **Seminar Sessions II (Input Sessions II)** (Continuation Workshops)

Session A) **“Business Practice and Cooperation Summit.”**

Session B) **“Vocational Education Summit.”**

Session C) **“Hydrogen, Future Energy and Industry Summit.”**

Session D) **“IBS Social Entrepreneurship Summit.”**

until 17h Individual end of respective summit meetings

Evening: Get-together, finale with individual exchange of ideas

3. Core Event

Business Dialogue Africa: Germany with Egypt – Matchmaking, Business Introductions (full day)

19th October 2022

From 10 h: **Conference Hotel**

Cooperation meetings based on **matchmaking services** provided by AHK and ArabExpo Business Forum
(Service also available on request and early prearrangement on 17th or 18th October 2022)

Company visits according to early notice and arrangement.